



# 2024 EDITORIAL CALENDAR

## January

Jan. 8<sup>th</sup> Space 12/19 Materials 1/2

- Parenting
- 2024 Outlook
- BookLife

Jan. 15<sup>th</sup> Space 1/3 Materials 1/8

- Spring Religion & Spirituality Preview
- Writers to Watch
- Festivals and Conferences 2024 [Online Only]

Jan. 22<sup>nd</sup> Space 1/10 Materials 1/15

- Spring Comics & Graphic Novel Preview
- Books in Spanish

Jan. 29<sup>th</sup> Space 1/17 Materials 1/22

- Spring Travel
- Winter Institute Preview (Feb. 11 - 14)
- Tech Effect
- BookLife

## February

Feb. 5<sup>th</sup> Space 1/22 Materials 1/26

- Spring Children's Preview

Feb. 12<sup>th</sup> Space 1/31 Materials 2/5

- Indigenous Voices
- Religion & Spirituality: Social/Political
- BookLife

Feb. 19<sup>th</sup> Space 2/7 Materials 2/12

- Sci-Fi/Fantasy/Horror

Feb. 26<sup>th</sup> Space 2/14 Materials 2/19

- London Book Fair Preview (March 12-14)
- Spotlight: UK/Ireland
- Tech Effect
- BookLife

## March

March 4<sup>th</sup> Space 2/21 Materials 2/26

- Cookbooks

March 11<sup>th</sup> Space 2/28 Materials 3/4

- Comics Retailing
- Middle Grade
- BookLife

March 18<sup>th</sup> Space 3/6 Materials 3/11

- PLA Preview (April 3-5)
- School & Library Spotlight (Edition I)
- Tech Effect

March 25<sup>th</sup> Space 3/13 Materials 3/18

- Fast Growing Publishers
- Bologna Children's Book Fair Preview (April 8-11)
- BookLife

## April

April 1<sup>st</sup> Space 3/20 Materials 3/25

- Texas Library Preview (April 16-19)
- Books in Spanish

April 8<sup>th</sup> Space 3/27 Materials 4/1

- Summer Reads
- Religion & Spirituality: Lifestyles Including Spiritual but Not Religious
- BookLife

April 15<sup>th</sup> Space 4/3 Materials 4/8

- In Focus: LGBTQ Voices
- Library News

April 22<sup>nd</sup> Space 4/10 Materials 4/15

- Independents Issue

April 29<sup>th</sup> Space 4/17 Materials 4/22

- YA
- Manga
- Tech Effect
- BookLife



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May	Space	Materials
<b>May 6<sup>th</sup></b>	4/24	4/29
<ul style="list-style-type: none"> <li>Self-Help &amp; Wellness</li> </ul>		
<b>May 13<sup>th</sup></b>	4/15	5/6
<ul style="list-style-type: none"> <li>Women-Run Publishing</li> <li>Romance</li> <li>BookLife</li> </ul>		
<b>May 20<sup>th</sup></b>	5/8	5/13
<ul style="list-style-type: none"> <li>US Book Show Preview</li> <li>Children's Institute Preview (June 10-12)</li> </ul>	5/6	5/10
<b>May 27<sup>th</sup></b>	5/15	5/20
<ul style="list-style-type: none"> <li>Graphic Novel Media Tie-Ins</li> <li>Hobbies &amp; Home</li> <li>Tech Effect</li> <li>Booklife</li> </ul>		

June	Space	Materials
<b>June 3<sup>rd</sup></b>	5/22	5/27
<ul style="list-style-type: none"> <li>Business, Leadership &amp; Personal Finance</li> <li>Religion &amp; Spirituality: Books for Women</li> <li>2024 Audio Previews</li> </ul>	5/3	5/27
<b>June 10<sup>th</sup></b>	5/29	6/3
<ul style="list-style-type: none"> <li>ALA Preview (June 27 - July 2)</li> <li>Publishing Spotlight / California</li> <li>School &amp; Library Spotlight (Edition II)</li> <li>Graphic Novels in Libraries</li> </ul>		
<b>June 17<sup>th</sup></b>	6/3	6/7
<ul style="list-style-type: none"> <li>Fall Adult Preview</li> <li>BookLife</li> </ul>		
<b>June 24<sup>th</sup></b>	6/12	6/17
<ul style="list-style-type: none"> <li>San Diego Comic-Con Preview (July 25 - 28)</li> <li>Digital Solutions in India</li> <li>Children's Flying Starts</li> <li>BookLife</li> </ul>		

July	Space	Materials
<b>July 8<sup>th</sup></b>	6/24	6/28
<ul style="list-style-type: none"> <li>Fall Children's Preview</li> <li>BookLife</li> </ul>		
<b>July 15<sup>th</sup></b>	7/3	7/8
<ul style="list-style-type: none"> <li>Fall Comics / Graphic Novel Preview</li> <li>Writers to Watch</li> </ul>		
<b>July 22<sup>nd</sup></b>	7/10	7/15
<ul style="list-style-type: none"> <li>Fall Religion &amp; Spirituality Preview</li> <li>Books in Spanish</li> </ul>		
<b>July 29<sup>th</sup></b>	7/17	7/22
<ul style="list-style-type: none"> <li>In Focus: Immigrant Experiences</li> <li>Printing in Hong Kong</li> <li>Tech Effect</li> <li>Booklife</li> </ul>		

August	Space	Materials
<b>Aug. 5<sup>th</sup></b>	7/24	7/29
<ul style="list-style-type: none"> <li>Back to School (School &amp; Library Spotlight: Edition III)</li> <li>Non-fiction Debuts</li> </ul>		
<b>Aug. 12<sup>th</sup></b>	7/31	8/5
<ul style="list-style-type: none"> <li>Fall Travel</li> <li>Religion &amp; Spirituality: Bibles, Devotionals, &amp; Study Guides</li> <li>BookLife</li> </ul>		
<b>Aug. 19<sup>th</sup></b>	8/7	8/12
<ul style="list-style-type: none"> <li>Regional Trade Show Preview</li> <li>Big Indie Books for Fall</li> </ul>		



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September	Space	Materials
<b>Sept. 2<sup>nd</sup></b>	8/21	8/26
<ul style="list-style-type: none"> <li>● Cookbooks</li> <li>● Games, Gifts &amp; Sidelines</li> </ul>	8/5	8/26
<b>Sept. 9<sup>th</sup></b>	8/28	9/2
<ul style="list-style-type: none"> <li>● Middle Grade</li> <li>● BookLife</li> </ul>		
<b>Sept. 16<sup>th</sup></b>	9/4	9/9
<ul style="list-style-type: none"> <li>● Freedom to Read Issue</li> </ul>		
<b>Sept. 23<sup>rd</sup></b>	9/11	9/16
<ul style="list-style-type: none"> <li>● NYCC Preview (Oct. 17 - 24)</li> </ul>		
<b>Sept. 30<sup>th</sup></b>	9/18	9/23
<ul style="list-style-type: none"> <li>● Frankfurt Preview (Oct. 16 - 20)</li> <li>● Tech Effect</li> <li>● BookLife</li> <li>● Canadian Publishing Supplement</li> </ul>	9/16	9/20

October	Space	Materials
<b>Oct. 7<sup>th</sup></b>	9/23	9/28
<ul style="list-style-type: none"> <li>● Holiday Gift Guide</li> </ul>		
<b>Oct. 14<sup>th</sup></b>	10/2	10/7
<ul style="list-style-type: none"> <li>● Sci-Fi/Fantasy/Horror</li> <li>● Star Watch Awards</li> <li>● Religion &amp; Spirituality: Mind, Body, Spirit</li> <li>● BookLife</li> <li>● Spotlight on Arab Publishing</li> </ul>		
<b>Frankfurt Show Daily (Oct. 16 - 18)</b>	10/2	10/7
<b>Oct. 21<sup>st</sup></b>	9/23	10/14
<ul style="list-style-type: none"> <li>● Tough Topics for Kids</li> <li>● Books in Spanish: Guadalajara Preview</li> </ul>		
<b>Oct. 28<sup>th</sup></b>	10/16	10/21
<ul style="list-style-type: none"> <li>● Best Books in 2024</li> <li>● Tech Effect</li> <li>● BookLife</li> </ul>		

November	Space	Materials
<b>Nov. 4<sup>th</sup></b>	10/23	10/28
<ul style="list-style-type: none"> <li>● Mysteries, Thrillers &amp; True Crime</li> <li>● Academic Religion/Spirituality Supplement</li> </ul>	10/14	10/18
<b>Nov. 11<sup>th</sup></b>	10/30	11/4
<ul style="list-style-type: none"> <li>● Web Comics</li> <li>● University Press Spotlight</li> <li>● Salary Survey</li> <li>● BookLife</li> </ul>		
<b>Nov. 18<sup>th</sup></b>	11/6	11/11
<ul style="list-style-type: none"> <li>● In Focus: Diversity in Publishing</li> <li>● Library</li> </ul>		
<b>Nov. 20<sup>th</sup> (SPECIAL EDITION)</b>	11/1	11/6
<ul style="list-style-type: none"> <li>● Children's Starred Reviews</li> </ul>		
<b>Nov. 25<sup>th</sup></b>	11/13	11/18
<ul style="list-style-type: none"> <li>● Climate</li> <li>● World's Largest Publishers</li> <li>● Tech Effect</li> <li>● BookLife</li> </ul>		

December	Space	Materials
<b>Dec. 2<sup>nd</sup></b>	11/20	11/25
<ul style="list-style-type: none"> <li>● Business, Leadership &amp; Personal Finance</li> </ul>		
<b>Dec. 9<sup>th</sup></b>	11/25	11/29
<ul style="list-style-type: none"> <li>● Spring Adult Announcements</li> <li>● BookLife</li> </ul>		
<b>Dec. 16<sup>th</sup></b>	12/4	12/9
<ul style="list-style-type: none"> <li>● PW Person of the Year</li> <li>● BookLife</li> </ul>		
<b>Jan. 6<sup>th</sup></b>	12/18	12/23
<ul style="list-style-type: none"> <li>● LibLearnX Preview</li> <li>● School &amp; Library Spotlight (Edition I, 2025)</li> <li>● Tech Effect</li> </ul>		

**Key:**  
 Main Features in Bold  
 Special Issues in Red  
 Books in Spanish in Green  
 Focus on Social Issues in Blue  
 Religion & Spirituality in Violet  
 Custom Content in Orange